

ProClean Ireland

2010

13th & 14th October 2010
Croke Park Conference Centre
Dublin, Ireland

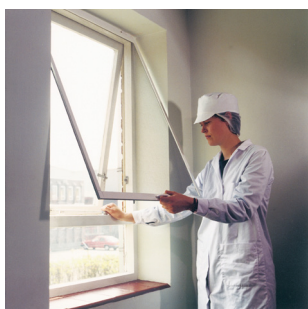


ProClean Ireland presents a unique environment in which to do business. The event is the only place where you can meet face to face with other cleaning industry professionals, all looking to source the latest products, services and innovations within the Cleaning Industry.

Organised by Opus Business Media Ltd, who have over 45 years of experience within the Cleaning Industry, ProClean Ireland will see the introduction of new and exciting feature areas and an educational content to ensure the event meets the needs of a rapidly evolving industry.

Exhibitors will include Manufacturers, Distributors and Support Service Organisations. The two day exhibition is an ideal opportunity to reach key buyers, specifiers and decision makers within the Industry.

ProClean Ireland will deliver the audience you want to see.



Why Exhibitions?

Research shows that exhibitions are a more important marketing tool than any other form of marketing such as email, print advertising and direct mail.

Exhibitions allow you to:

- Generate new sales leads
- Network with industry professionals
- Raise brand awareness
- Showcase your latest products and innovations
- Make new contacts

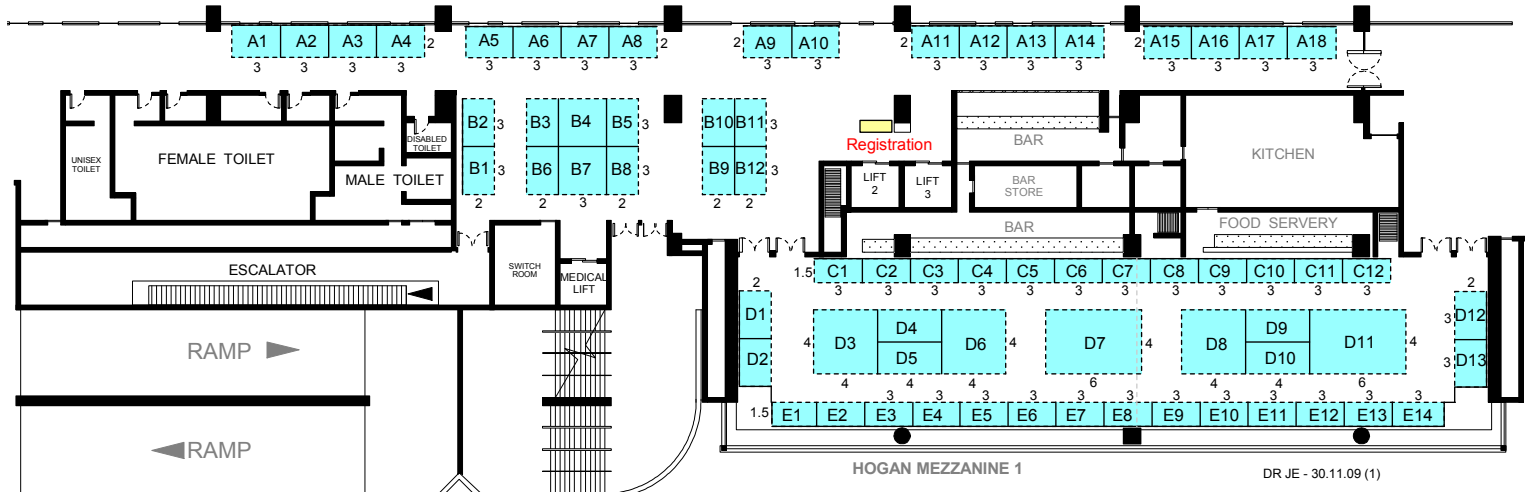
Marketing & PR

A targeted marketing and PR campaign enables us to deliver the key decision makers that you want to see.

Visitors will be targeted by:

- Advertising within key industry publications
- Advertising on national radio
- Email – our targeted email campaign will reach in excess of 100,000 individuals
- Loose inserts to over 60,000 prospects
- PR ensures that the event and exhibiting companies are promoted to key industry publications





THE VENUE

Croke Park, Dublin



COSTS

Space only

€220 per m² to include:

- Show space
- Free catalogue entry
- Supply of customer invitations
- Carpet
- Stand cleaning

Shell Scheme

€261 per m² to include:

- As space only
- Lighting (1 florescent light per 6m²)
- Dividing walls (constructed in white Octonorm panels.)
- Name panel

Example Costs

3 x 2 = €1,566.00
 4 x 2 = €2,088.00
 3 x 3 = €2,349.00
 6 x 3 = €4,698.00
 5 x 6 = €7,830.00
 6 x 6 = €9,396.00

VAT is charged at 21% in accordance with Irish regulations N.B. 5% discount applicable on 12sq metres or greater.



Croke Park Conference Centre 13th & 14th October 2010

Getting There

Croke Park is well served by public transport.

Bus, Rail, DART and LUAS can all bring you to less than a 15 minute walk from the event.

Croke Park is situated in a residential area that has limited parking. Local residents have priority on parking.

By Bus

Dublin Bus offers a high frequency, accessible and easy to use service from all over Dublin. While a number of the services will bring you quite close to the stadium many others will get you to the centre of the city which is also within a 15 minute walk of the stadium. For further information visit: www.dublinbus.ie

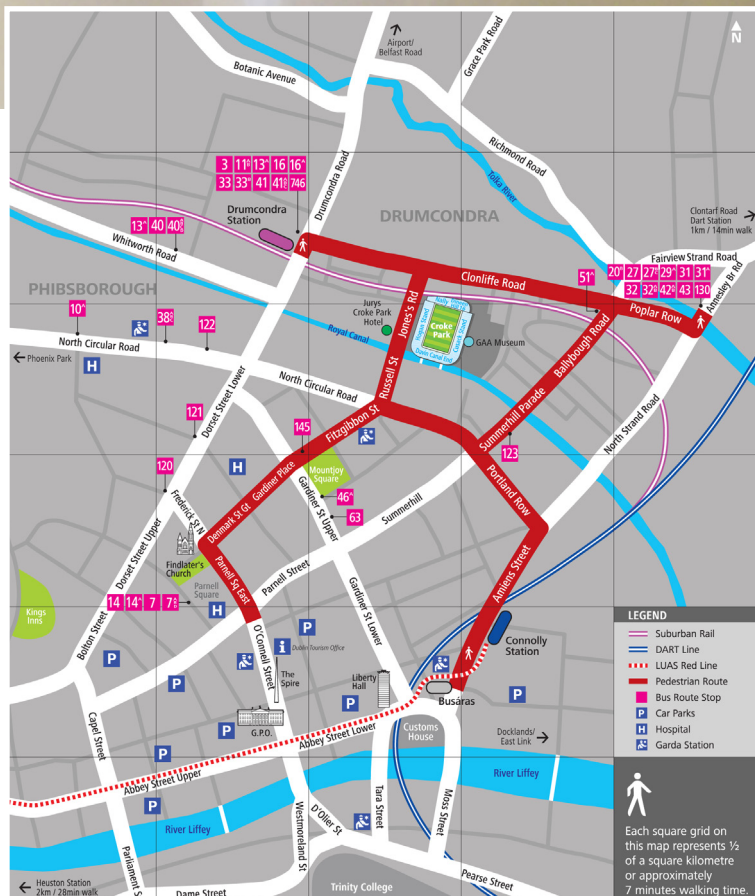
By Rail

Both the DART and the LUAS networks provide an excellent service from many different parts of Dublin. In most cases parking is available at the various stations along the route.

For further information visit: www.dart.ie and www.luas.ie

By Road

Croke Park is well served by public transport. If, however, you decide to drive to Dublin we would strongly recommend that you plan to park as far away from Croke Park as is possible.



Exhibition Booking Hotline

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Remember!

ProClean Ireland 2010 offers:

- Only dedicated industry exhibition
- Organised by people who know the cleaning industry
- Comprehensive marketing campaign
- Shell scheme package or space only

Don't Delay!

Book your stand **NOW** to make sure **YOU** are a part of it.

ProClean Ireland 2010
is organised by:



Opus Business Media Ltd

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Beech Lane, Macclesfield,
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...and sponsored by:



www.tomorrowscleaning.com

www.procleanireland.eu